

MEMO to League of Women Voters of Greater Cleveland
Re: Comments from FY 2017-2018 Budget Committee
From: Audrey Morris, chair

- It was established that the Hirsh Fund should be utilized for printing and graphics for Here's Cuyahoga County. We weren't certain if the League would sell the publication or not. There are tax issues related to selling it, but we included a line in the budget in the event we do.
- The move to the office on 2800 Euclid Ave. raises our administrative expenses, as our monthly rent is higher and we are investing in stationary and anti-virus software, but now that we are using Google Voice, we have eliminated the telephone expense going forward.
- Because Vote411 will be a significant aid to chapters and their local efforts, should the board consider soliciting donations from chapters? We added a separate line for Vote411 to ensure its inclusion in every budget going forward.
- We are allocating more funding to our program expenses for advocacy; this is for redistricting efforts, speakers, and possible materials.
- We are allocating \$500 as seed money for centennial events and are considering asking chapters to make donations to this as well.
- We should consider seeking more income from grants going forward. In light of the upcoming centennial of the LWV, it might be an advantageous time to get started and establish a committee for this process.
- We recommend another fundraising event like the theatre event in 2016 in addition to other fundraisers.
- Similarly, we recommend increasing mission-related Ed Fund activities for 2017-2018. The Ed Fund budget will be balanced by utilizing the \$3,340 extra that we have in the operating account, since the Ed Fund is likely to be \$3,337 short. This is something that is always going to happen unless we have a fundraiser for the Ed Fund. The committee feels justified in making use of the line "From Reserves" in the Operating budget and transferring/donating \$2,000 to the Ed Fund to cover the gap. A more active and visible League that contributes more to our communities will attract more members in a self-sustaining cycle of growth through service.
- We have rearranged the chart of accounts to be consistent with Generally Accepted Accounting Practices (GAAP) and to make it easier to identify spending that truly contributes to the LWVGC mission as opposed to expenses that are purely overhead.
- The committee wishes to thank LWVGC Treasurer, Meryl Simon for her excellent work and help in making this process painless and productive.

Respectfully, The Budget Committee: Audrey Morris, Chair; Michael Baron, Maryann Barnes, Adele Cohn, Janet Kershaw, Jean Seasholtz, and Joanne Siegla. Treasurer Meryl Simon assisted.